

## Program Goals

Graduates with a Master of Business Administration degree from American University of Phnom Penh will be able to:

- ▶ Effective application of design thinking, critical and problem-solving skills for strategic decision making.
- ▶ Able to analyze and use financial data and tools to achieve stated goals.
- ▶ Cultivate effective management and leadership skills to direct individuals and teams towards achieving goals.
- ▶ Effective implementation of change and innovation management

## Contact Us for More Information:

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### For More Info



AMERICAN UNIVERSITY  
OF PHNOM PENH  
STUDY LOCALLY. LIVE GLOBALLY.

## Master of Business Administration (MBA)





# American University of Phnom Penh (AUPP)

AUPP is an English language higher education institution which offers rigorous education grounded in the culture of Cambodia and Asia to foster life-long learning and critical thinking. We strive for academic and professional excellence to produce critical thinkers, innovators, and leaders who will make significant contributions to the society.

## Master of Business Administration (MBA)

The Master of Business Administration (MBA) prepares students with the practical skills and academic knowledgebase that are essential for meaningful business and managerial careers. Working managers and emerging professionals will earn the degree that is the recognized workplace standard for leadership and management, and the competencies to survive and thrive in today’s complex and uncertain business or organizational settings. Students will learn to deliver value by using business intelligence and analysis to make decisions, implementing projects through collaboration and teamwork, and exercising leadership to create change.

The MBA program is a two-year program consisting of 45 unit/credit hour. Students are expected to take two or three courses per semester. This program will run in three semesters per year: Fall, Spring and Summer semester. Classes are scheduled to be on weekday evenings from 6:00pm to 9:00pm.

### Core MBA Courses *(Subject to Change)*

Course Name	Credits
Accounting for Decision Making	3
Analytics for Business	3
Managing and Leading Effective Organizations	3
Economics for Managers	3
Financial Management	3
Strategy for Innovation and Entrepreneurship	3
Ethics, Law and Communications in Decision Making	3
Global Operations Management	3
Project Management	3
Organization Behavior	3
Managing Human Capital	3
Global Management	3
Global Marketing in the Digital Era	3
Research Method for Business	3
Case Study Analysis	3



### Tuition Fee

Tuition fee is paid by semester and depending on the number of courses that students are enrolled in.

Program	Fee
English for Master’s Studies	\$3,000 per semester
Core MBA Program	\$900 per course
Bridging Courses	\$900 per course

### Admission Requirements

- Complete bachelor’s degree from a university
- Minimum IELTS score of 6.0 or a TOEFL iBT score of at least 79 or higher for all non-native English speaker applicants.  
(Applicants may take the AUPP English Placement Test if they do not have an IELTS or TOEFL)
- Documents:
  - 1 A birth Certificate, or National ID card, or Passport
  - 2 An earned bachelor’s degree diploma
  - 3 An Unofficial Transcript to be uploaded in application form
  - 4 Curriculum Vitae (CV)
  - 5 Personal Statement